







**FENZI MEDIA GROUP** has transformed senior living marketing by elevating and telling a story of every dimension of senior life. We believe that our success hinges on building bridges between our clients and their resident prospects who are in need of **Senior Living Marketing** for: independent living, assisted living, healthcare, and memory care. We help you to present your strong brand as their trusted ally.

## KEY POINTS

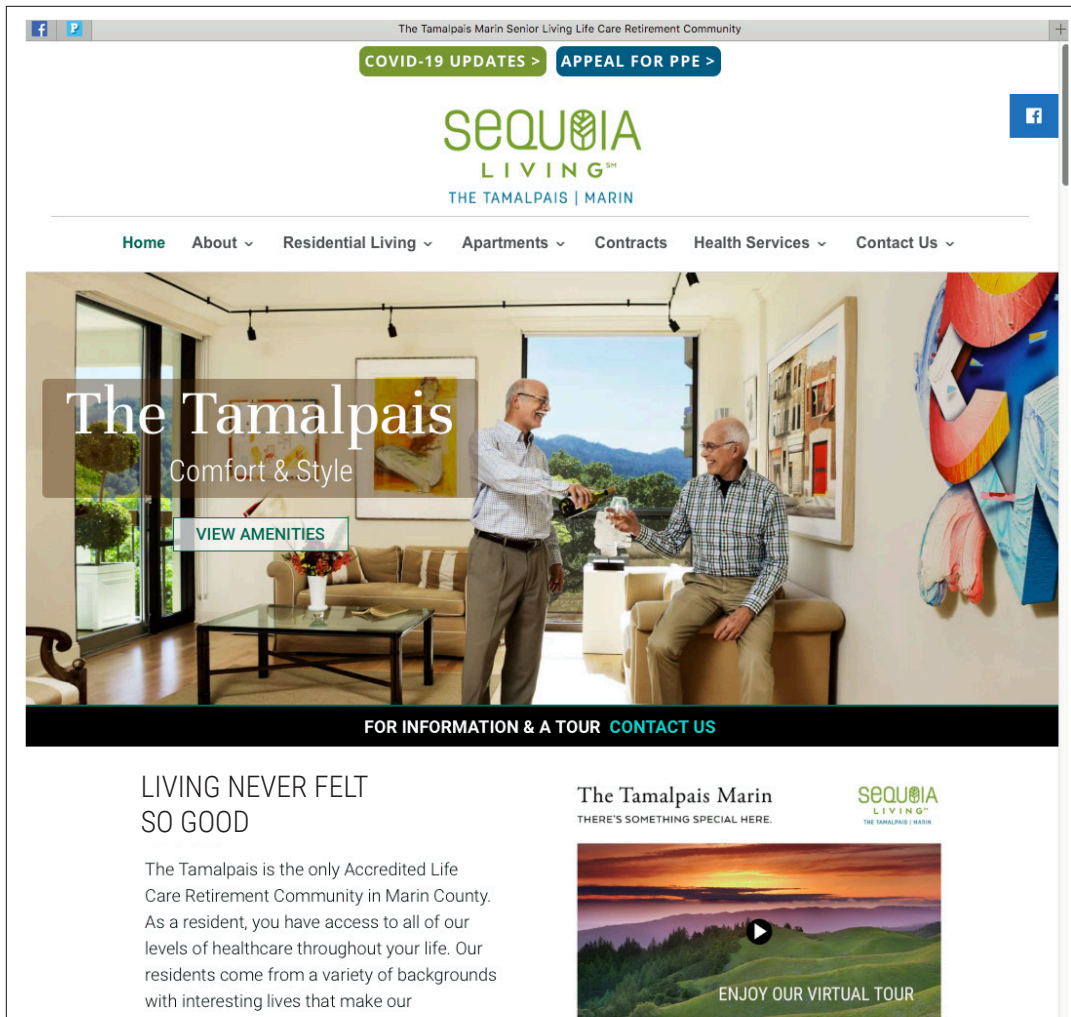
 <p><b>Brand Design</b></p> <p>Branding can change how people perceive your brand, it can drive new business and increase brand awareness.</p>	 <p><b>Marketing Collateral</b></p> <p>Fenzi invests time and skills in making your marketing collateral as appealing and professional as possible.</p>	 <p><b>Web Design</b></p> <p>Fenzi designs websites that build trust in your brand, communicate the value of your services and navigate visitors to the next steps.</p>	 <p><b>Digital Marketing</b></p> <p>Our digital and social media marketing team will create &amp; leverage your digital assets with online marketing campaigns.</p>
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## FENZI MEDIA GROUP A Full Service Marketing Agency

Whether you're looking to supplement your existing marketing strategy or build a brand from the ground up, Fenzi Media Group team members are experts in marketing for Senior Living Communities. We create all collateral and develop branding and logo designs in-house. Fenzi will assist your company with its print / digital brand presence and develop new strategies that will include custom senior living community collateral, web design, IT services, Search Engine Optimization (SEO), Search Engine Marketing (SEM) and social media.

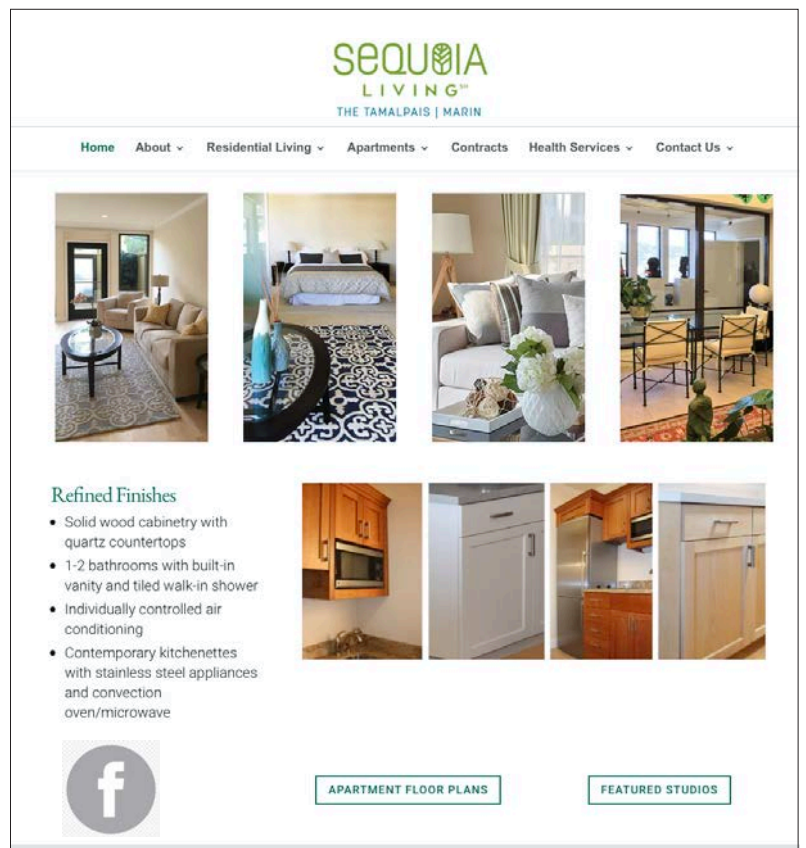
We also specialize in lead generation campaigns with our tailored approach that offers solutions for any goal, market or operations budget. With this approach, we optimize and extend your reach on multiple platforms, making effective use of digital advertising including, Google, social media (Facebook, Instagram, Twitter), streaming services (YouTube) and more.

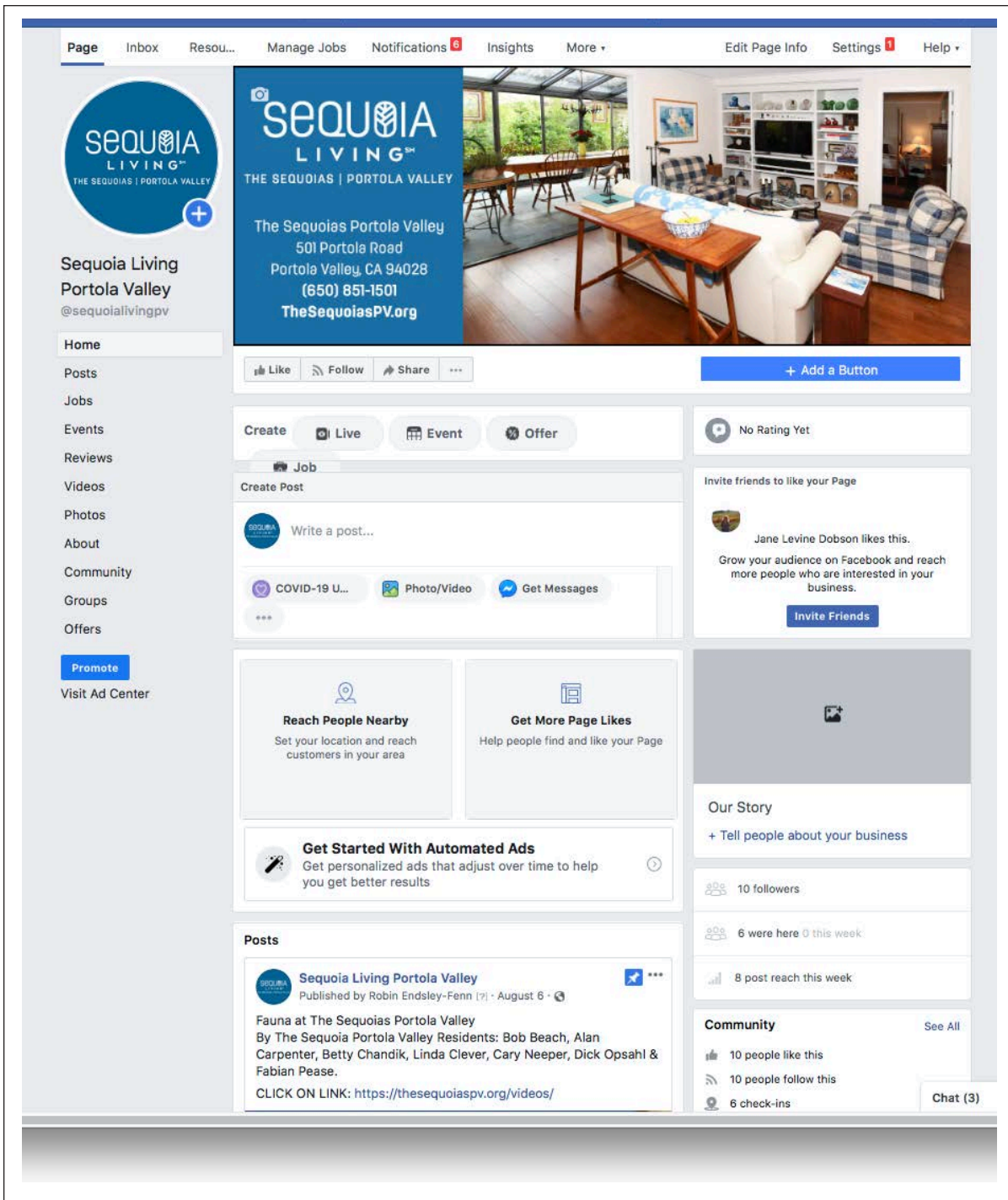
From Independent Living to Skilled Nursing, we provide marketing solutions across the full spectrum of senior living marketing.



## FENZI MEDIA GROUP PORTFOLIO 2020

SENIOR LIVING COMMUNITY WEBSITE PAGE





SENIOR LIVING COMMUNITY FACEBOOK PAGE



Page
Inbox
Resou...
Manage Jobs
Notifications
Insights
More
Edit Page Info
Settings
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**Sequoia Living CA**  
@sequoialivingca

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Like
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### Posts

**Sequoia Living CA**

Published by Robin Endsley-Fenn · 2d ·

<https://wjla.com/.../legendary-photographer-1963-march-washin...>

DAVID JOHNSON, legendary photographer is a resident of Sequoia Living The Tamalpais, in Marin County. Mr. Johnson reflects on the 1963 March on Washington and the 2020 March.

As he reflects on these moments of the past, he sees contrasts and parallels between that movement and the one happening today....  
[See More](#)

WJLA.COM | BY ABC 7 NEWS - WJLA

**Legendary photographer reflects on the 1963 March on Washington and the 2020 March**

4  
People Reached

1  
Engagement

Boost Post

1

Like
Comment
Share

Press Enter to post.

SENIOR LIVING COMMUNITY FACEBOOK PAGE with MULTIPLE BUSINESS LOCATIONS



SELECT PAGE



## The Sequoias Portola Valley



FOR INFORMATION & A TOUR [CONTACT US](#)

### Celebrating Sequoia Living Superheroes

Sequoia Living Superheroes include those that WORK and LIVE at Sequoia Living. Our collective super power is a commitment to keep each other as safe as possible and come out the other side even stronger than we are today. We got this. We are Sequoia Living Superheroes.



SENIOR LIVING COMMUNITY  
WEBSITE PAGE

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# THE WOODS

## MENDOCINO

A SENIOR LIVING COMMUNITY


Nestled among the redwoods and pines,  
The Woods Mendocino homes are located on  
37 sunny acres. The community offers privacy,  
abundant beauty, and gracious living.

43300 Little River Airport Road  
Little River, CA 95456  
To schedule a tour call: 707-937-0294  
Visit us at: [SequoiaLiving.org](http://SequoiaLiving.org)

The Woods is ideal for 55+ adults who love the scenic beauty of California's North Coast. From the Pacific surf crashing on the rocks to the majestic redwoods and lush blossoms of the wild rhododendrons, this is California coastal living at its finest.

Homes at The Woods are spacious, comfortable and private. The homeowners are friendly and active. Perhaps most significantly, everyone here feels that they're a part of this very special community. Come see for yourself how active and vibrant, yet comfortable and secure life can be at The Woods.

The Woods is owned and operated by Sequoia Living®, a non-profit organization providing older adults with the highest quality communities, services and programs since 1959. All Sequoia Living locations are open to any qualified senior. We're pleased to answer any questions about The Woods, and encourage you and your loved ones to come tour this exceptional community. Please contact The Woods at (707) 937-0294.



**THE WOODS**  
MENDOCINO


707.937.0294 | [sequoialive.org](http://sequoialive.org)  
43300 Little River Airport Rd.  
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**SEQUOIA**  
LIVING®  
Life Services for Seniors

## Your New Life among the Redwoods

**THE WOODS**  
MENDOCINO



## At Home in Northern California



# KOKORO ASSISTED LIVING

SAN FRANCISCO

[CONTACT US](#)

## Tadaima! I'm Home.

Located in the heart of San Francisco's historic Japantown district, Kokoro is a non-profit assisted and independent senior living community. Kokoro blends Japanese and American heritage, culture and cuisine through activities, celebrations and dining.



## Our Services

Kokoro offers amenities and services designed to add more ease and comfort to our residents. The attention to detail by our friendly staff gives our residents the freedom and time to pursue their interests and enjoy retirement living.



### Beautiful Apartments

Kokoro provides a variety of independent and assisted living apartment styles to fit your needs. Apartments feature a bathroom, refrigerator, microwave, and an emergency call system. One-bedroom apartments and some studio apartments are available for double occupancy.



### Mind, Body & Spirit

Enjoy our Kokoro community's peaceful sanctuary, outdoor courtyard and library. Staying active is an important part of the Kokoro senior community. We offer exercise, strength and spiritual wellness programs for all residents. We are dedicated to your well-being.



### Dining

Kokoro's Japanese-inspired community offers traditional and cultural dishes for breakfast, lunch, and dinner prepared by our dedicated in-house chef. Nutritious snacks and beverages are available all day. Residents dine in a family friendly setting, with a warm and social atmosphere.





Sequoia Living is a mission driven, non-profit organization dedicated to enriching the experience of aging for older adults in the San Francisco Bay Area.

Sequoia Living is accredited by CARF-CCAC for meeting the highest national standards for quality care.



**Sequoia Living Health Services**

We Offer Health Services At Our Sequoia Living Accredited Life Care Communities with excellent services delivered by a compassionate, experienced medical staff.

SEQUOIA LIVING: A Community of Sequoia Living. This non-profit community is part of Sequoia Living. License #380500593, COA #007, License #410500567, COA #075, License #210102761, COA #099.



**PORTOLA VALLEY**  
A Life Care Community  
501 Portola Road  
Portola Valley, CA 94028  
[TheSequoiasPV.org](http://TheSequoiasPV.org)



**SAN FRANCISCO**  
A Life Care Community  
1400 Geary Boulevard  
San Francisco, CA 94109  
[TheSequoiasSF.org](http://TheSequoiasSF.org)



**GREENBRAE**  
A Life Care Community  
501 Via Casitas  
Greenbrae, CA 94904  
[TheTam.org](http://TheTam.org)



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**SEQUOIA LIVING<sup>SM</sup>**  
Life Services for Seniors

**Health Services**

**THE SEQUOIAS PORTOLA VALLEY**  
**THE SEQUOIAS SAN FRANCISCO**  
**THE TAMALPAIS GREENBRAE**

SENIOR LIVING HEALTH SERVICES • BROCHURE . SAN FRANCISCO

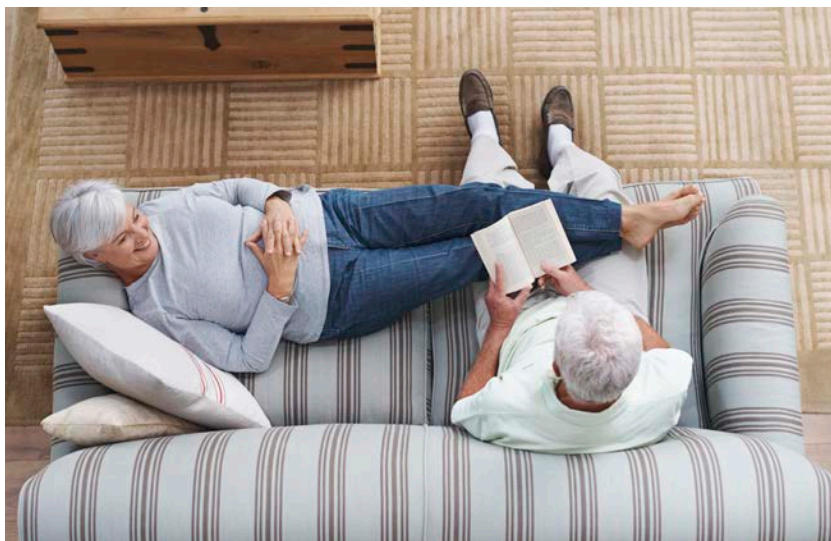




SEQUOIA  
LIVING<sup>SM</sup>  
THE TAMALPAIS | MARIN

FENZI MEDIA  
GROUP  
PORTFOLIO  
2020

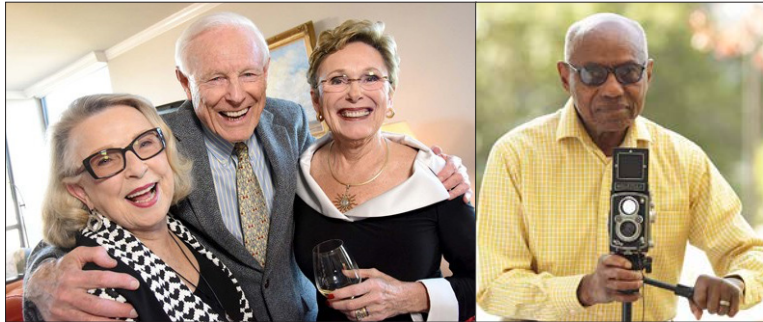
# Your Journey Begins With You



THE TAMALPAIS MARIN SENIOR LIVING COMMUNITY BROCHURE



## Greetings From The Tamalpais Marin!



**Take a virtual tour of The Tamalpais, or discover our resident apartments in person.**

While taking a short break from tours of The Tam, we renovated a number of apartments and created a **Virtual Tour Video** to share with you.

[Click For A Tam Tour](#)



We currently have apartments available ranging in size from studios to large one bedroom, two baths, and are waiving the first month's fee.

The Tamalpais is open for private apartment tours for those planning to make a move in the near future.

[Click For Available Apts](#)

**Contact us to visit the apartment(s) of your choice:**

**415-464-1755**

**Christine O'Sullivan**  
Director of Marketing  
[cosullivan@SequoiaLiving.org](mailto:cosullivan@SequoiaLiving.org)

**Francine Crnich**  
Marketing Associate  
[fcnich@SequoiaLiving.org](mailto:fcnich@SequoiaLiving.org)

THE TAMALPAIS MARIN SENIOR LIVING COMMUNITY EMAIL CAMPAIGN  
TO EMAIL WAITLIST AND PROSPECTS FOR AVAILABLE APARTMENTS



Get Back To Your Life.



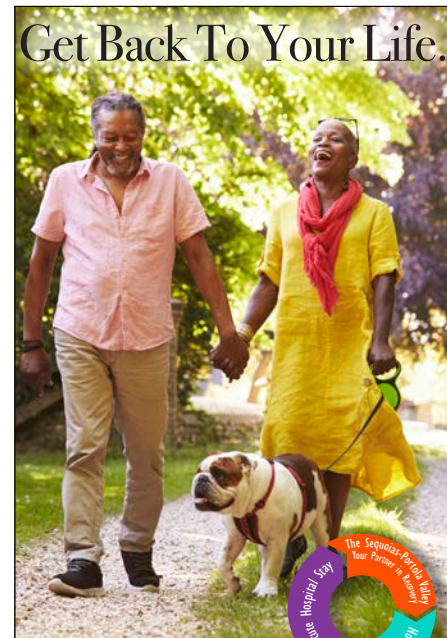
*The Sequoias*  
PORTOLA VALLEY




The Sequoias Portola Valley • 501 Portola Road • Portola Valley CA  
Long Term Care & Short Term Rehab Services **Private Rooms Available**  
CONTACT: Jane Dobson, MPH • 415-351-7956 • jdobson@ncphs.org • NCPHSHealthServices.org  
f NCPHS Health Services

NCPHS This not-for-profit community is part of Northern California Protestant Homes and Services, License #10102761, CDA #000

Get Back To Your Life.



*The Sequoias*  
PORTOLA VALLEY



The Sequoias - Portola Valley  
**Your Partner in Recovery**  
LONG & SHORT - TERM REHAB SERVICES  
**PRIVATE ROOMS AVAILABLE**  
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Get Back To Your Life



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Skilled Nursing & Short-Term Care  
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Get Back To Your Life.



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SENIOR LIVING HEALTH SERVICES DISPLAY PRINT AD CAMPAIGN FOR THE SEQUOIAS PORTOLA VALLEY

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